



Blue Ribbon Luncheon

APRIL 16, 2020

12:00 - 1:30 PM

**FAIRMONT HOTEL
SAN FRANCISCO, CA**

LUNCHEON CHAIRS

Jillian Manus & Robert Chesnut
P. Wayne Osborne & Gregory R. Price

CAPSTONE SPONSOR

Morgan Stanley

PRIVATE WEALTH MANAGEMENT

JOIN US!

Partnership Prospectus

Bay Area leaders are coming together in April 2020 with a shared mission: prevent child abuse and reduce its devastating impact. Join us in this effort!

To prevent child abuse, it will take neighbors, schools, businesses, and YOU joining together in Safe & Sound's efforts to make sure every child grows up safe, protected, and loved.

By partnering with us through our Blue Ribbon Luncheon, you will help bring us one step closer to our goal to end child abuse in two generations.

safeandsound.org/luncheon

A CONVERSATION WITH Soledad O'Brien

SOLEDAD O'BRIEN, an award-winning journalist, speaker, author, and philanthropist, is founder and CEO of the Starfish Media Group. She anchors and produces the Hearst Television political magazine program "Matter of Fact with Soledad O'Brien."

She also reports for HBO Real Sports and has authored two books. She has anchored or reported for ABC, CBS, NBC, Fox, Oxygen, MSNBC, CNN, Al Jazeera, A&E, Nat Geo, the PBS NewsHour, and WebMD. She has won numerous awards, including three Emmys, the George Peabody Award, an Alfred I. DuPont Prize, and the Gracie. Newsweek Magazine named her one of the "15 People Who Make America Great."

With her husband, she is a founder of the PowHERful Foundation, which helps young women get to and through college.

Follow her on Twitter: @soledadobrien



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A CONVERSATION WITH Charles M. Blow

CHARLES M. BLOW is an Op-Ed columnist at The New York Times where his column appears on Thursdays and Mondays. Mr. Blow's columns tackle hot-button issues such as social justice, racial equality, presidential politics, police violence, gun control, and the Black Lives Matter Movement. Mr. Blow is also a CNN commentator and a Presidential Visiting Professor at Yale, where he teaches a seminar on media and politics.

Mr. Blow is the author of the critically acclaimed New York Times bestselling memoir, *Fire Shut Up in My Bones*. The book won a Lambda Literary Award and the Sperber Prize and made multiple prominent lists of best books published in 2014. *People Magazine* called it "searing and unforgettable."

Mr. Blow joined The New York Times in 1994 as a graphics editor and quickly became the paper's graphics director, a position he held for nine years. Mr. Blow went on to become the paper's design director for news before leaving in 2006 to become the art director of *National Geographic Magazine*. Before coming to The Times, Mr. Blow had worked at The Detroit News.

Mr. Blow graduated magna cum laude from Grambling State University in Louisiana, where he received a B.A. in mass communications, and he holds an honorary doctorate from Massachusetts College of Art and Design in Boston. He lives in Brooklyn and has three children.



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Join our work in preventing and ending child abuse.

By sponsoring the **Blue Ribbon Luncheon**, you bring us one step closer to a world where children are safe, families are strong, and communities are sound.

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or (415) 213-7404

safeandsound.org/luncheon

Sponsorship Opportunities

LEVEL	Capstone	Platinum	Gold	Mentor
	\$50,000	\$25,000	\$10,000	\$5,000
PRE-EVENT RECOGNITION				
Website	Logo & Link	Logo & Link	Logo & Link	Name
Invitations	Logo	Logo	Logo	Name
Emails	Logo & Link	Logo & Link	Logo & Link	Name
Press	X			
AT EVENT				
Tables	2 Tables of 10	1 Table of 10	1 Table of 10	1 Table of 10
VIP Reception Tickets	20	10	4	2
Recognition in Program	Full-page Profile	Logo	Logo	Name
Recognition from stage	X	X		
Mainstage and on-site branding	Prominent Logo Display	Logo Display	Logo Display	Name
POST-EVENT				
Social Media Exposure	X	X	X	
Newsletter Recognition	Logo	Logo	X	

Please note: According to the federal tax code, donor advised funds can only be used for sponsorship if you are donating your tickets or table to Safe & Sound. If you would like to make a donation to Safe & Sound in addition to the cost of your ticket or table, please contact your wealth advisor for information about the tax treatment.